

Eric Riedel

Senior Product Manager in Seattle, WA

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Professional Experience

Indeed, Seattle, WA (Remote)

May 2022 - March 2025

Senior Technical Product Manager, Data & Analytics (April 2024 - March 2025)

Technical Product Manager (May 2022 - April 2024)

- Defined vision, strategy, and roadmap as product lead for a team of 30+ Data Engineers and BI Analysts building ETL pipelines, datasets, dashboards, and other internal product analytics tools
- Built and launched a Qualtrics-based product feedback platform that cut user feedback survey launch time from weeks to hours; adopted by 20+ teams to collect and analyze 300K+ pieces of product feedback in year one
- Led the design and creation of new analytics datasets, driving a 300%+ increase in monthly users of data products within my domain over two years
- Championed adoption of the Data Mesh strategy at Indeed as part of a cross-functional working group, resulting in a 40%+ improvement in both data quality and measurable stakeholder value

Virtual Repetitions, Seattle, WA (Remote)

Feb 2020 - Apr 2021

Product Manager

- Sole Product Manager at an early-stage sports coaching software startup of nine engineers
- Led the design and launch of major new mobile app features including Scouting Reports, VR, and Quizzes; used these new offerings to grow the core basketball product to over 5,000 amateur coaches in 25 countries and enter the NBA and NCAA markets
- Partnered with athletic apparel brands to launch and market new white-labeled soccer and ultimate frisbee coaching products

Indeed, Seattle, WA

July 2016 - Feb 2020

Associate Product Manager, Employer Responsiveness (Feb 2019 - Feb 2020)

- Led the development and launch of the Employer Assist product, which helps employers more-efficiently message their candidates; product was adopted by 40% of new users and improved rates of application responsiveness by over 25%
- Planned and led experiments that improved the rate of collection of job outcomes on Indeed by 30%

Software Engineer I / II (July 2016 - Feb 2019)

- Founding member and technical lead of a team of six engineers that built and maintained a full-stack web application that helps 100K+ monthly employers to schedule interviews with their candidates

Education

B.S. in Computer Science, University of Michigan, Ann Arbor

2012-2016

Skills

Product Management: OKRs & KPIs, Roadmapping & Strategy, A/B Testing, Agile / Scrum, User-Centered Design, User Research & Testing, Cross-functional Collaboration, Data-driven Decision Making, JIRA, Figma

Data: SQL, Python, Tableau, ETL Pipelines, Data Visualization, Data Governance, Product Analytics